



LIFEWORk LEADERSHIP PRETORIA – EXECUTIVE OVERVIEW 2024

Dear Candidate.

Introduction

Lifework began in 1992 when William Armstrong, a Colorado media executive turned United States Senator, convened a meeting of marketplace leaders to cast a vision for transformation through Christ-centred leadership in the workplace. It launched in Orlando (Florida) and became so impactful that more cities in the USA wanted to be in on it. After this initial expansion in the USA, Lifework Leadership became global and now serves several cities around the world.

“Lifework leaders attest to living with greater purpose and intentionality. They’re more fulfilled in their work. And they’re having a measurable impact for God in our area.”

Stephan Tchividjian – President National Christian Foundation, South Florida, USA

In 2015, the Lifework Leadership program was launched in its first African city – Pretoria, South Africa! Since the program’s initial intake, leaders from different spheres of society are continuously being empowered as true City Changers. These influencers leverage their talents, skills, experience and leadership capabilities for the kingdom of God within their personal and professional environments. 16 cities within 6 nations, graduated close to 4,000 alumni who have completed this 9-month life-changing journey. This is your opportunity to become part of the Lifework family!

“The good influence of godly citizens causes a city to prosper.” Proverbs 11:11 TLB

The Outcomes

We aim to achieve the following three key outcomes through the Lifework Leadership process.

1. **Clarify your Calling** – Integrating your faith in Jesus with business and everyday life.
2. **Connecting to a like-minded Community** – Build dynamic relationships with other Christian influencers.
3. **Captivate your heart for the City** – Utilise your God-given influence and resources for the good of the city.

The Process

The Lifework Leadership process is scheduled for 10 contact sessions. The format of these sessions is as follows:

1. **Orientation** – The first contact session of the program that ensures optimal onboarding into the Lifework journey.
2. **Lifework Journey** – Seven topical sessions will be hosted from 14:00 to 18:00, approximately once a month on a weekday. The structure of these sessions is as follows:

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+27 (0)83 608 7139 | www.lifeworkleadership.org
sanet.barnard@lifeworkleadership.org | 2081 NE 63rd St, Ft. Lauderdale, FL 33308





- a. **The Jesus Journey** – Explore Jesus’ personal journey through His own marketplace ministry.
 - b. **Case Studies** – Learn from the Lifework Leadership Commissioned Community members who have transformed their own business environments.
 - c. **Keynote Speakers** – Experience the impact of a global bench of marketplace leaders, sharing their personal victories and setbacks.
3. **Breakaway** – One three-day retreat will allow for an enhanced experience and vigorous group work.
 4. **Commissioning Event** – The final black suite gala evening will also be the eighth topical session of the Lifework Journey. The evening will focus on the Lifework Commissioned Community which all our participants will become a member of.

Your Investment

The cost for the Lifework Leadership program is **R 12,500.00** per person for 2024.

We offer three payment plans:

1. Once-off payment
2. 6 Months payment plan
3. 10 Month payment plan

Please contact our office for group, family and early bird discounts. If your business is willing to act as a sponsor, please contact our leadership team for arrangements.

Enrolment

All enrolments are done via our website.

Concluding Thoughts

Lifework Leadership is said to be one of the most impactful Christian leadership investment processes globally. An experience that will not only captivate your attention but also unction you to become a lifelong ambassador for the next generation of young leaders who needs to experience it for themselves.

“In today’s connected and always-on life, it is so important to remain grounded in our true created purpose. Lifework Leadership is a fantastic course that not only allowed me to recalibrate but also offered practical and biblical perspective, enabling me to fully function in my Godly purpose as a business person.”

Hannes van Aswegen – Healthcare Entrepreneur | Director – Spesnet (Lifework Alumnus)

Should you have any further questions, please feel free to contact us at any time.

Marcel Hattingh Ph.D.

On behalf of the Lifework Leadership Pretoria team

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