

COMMISSIONED COMMUNITY

DEEP DIVE

# BUSINESS IN MINISTRY



CLARIFYING  
YOUR

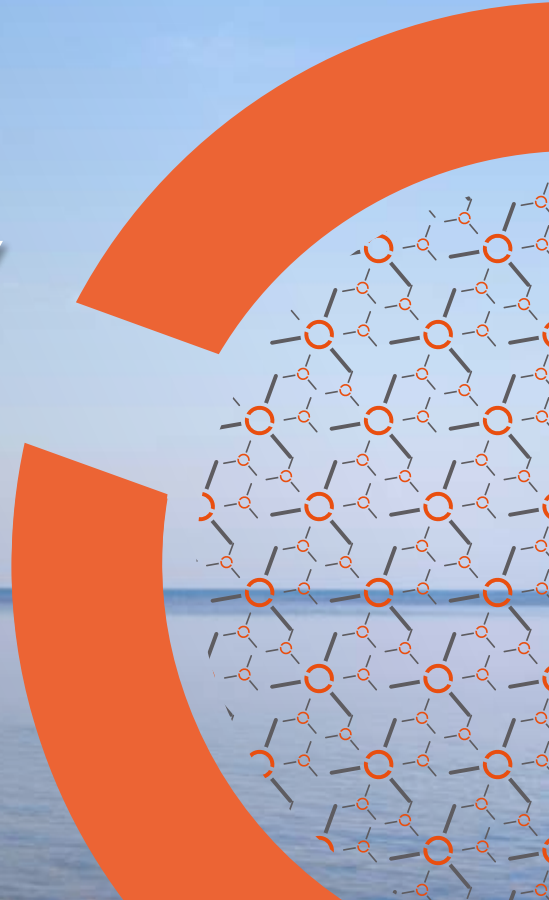
**CALLING**

CONNECTING  
TO LIKE-  
MINDED

**COMMUNITY**

CAPTIVATING  
YOUR HEART  
FOR THE

**CITY**





## ABOUT

### A COMMISSIONED COMMUNITY DEEP DIVE INITIATIVE: **BUSINESS IN MINISTRY (BIM)**

Work is not a curse; it's a blessing from God. Man was created to work; it's ingrained in our purpose. Even in the Garden of Eden, work was part of our existence. However, outside of paradise, work can feel like a curse because it wasn't intended for us to toil in such a manner. As Christian business leaders, are we merely competing amidst the thorns and thistles of this world, or are we cultivating our businesses as gardens? Scripture tells us that God planted a garden in the east of Eden, and it was man's purpose to cultivate it and expand it to fill all of Eden. Are you cultivating your business with the aim to fill all of your industry?

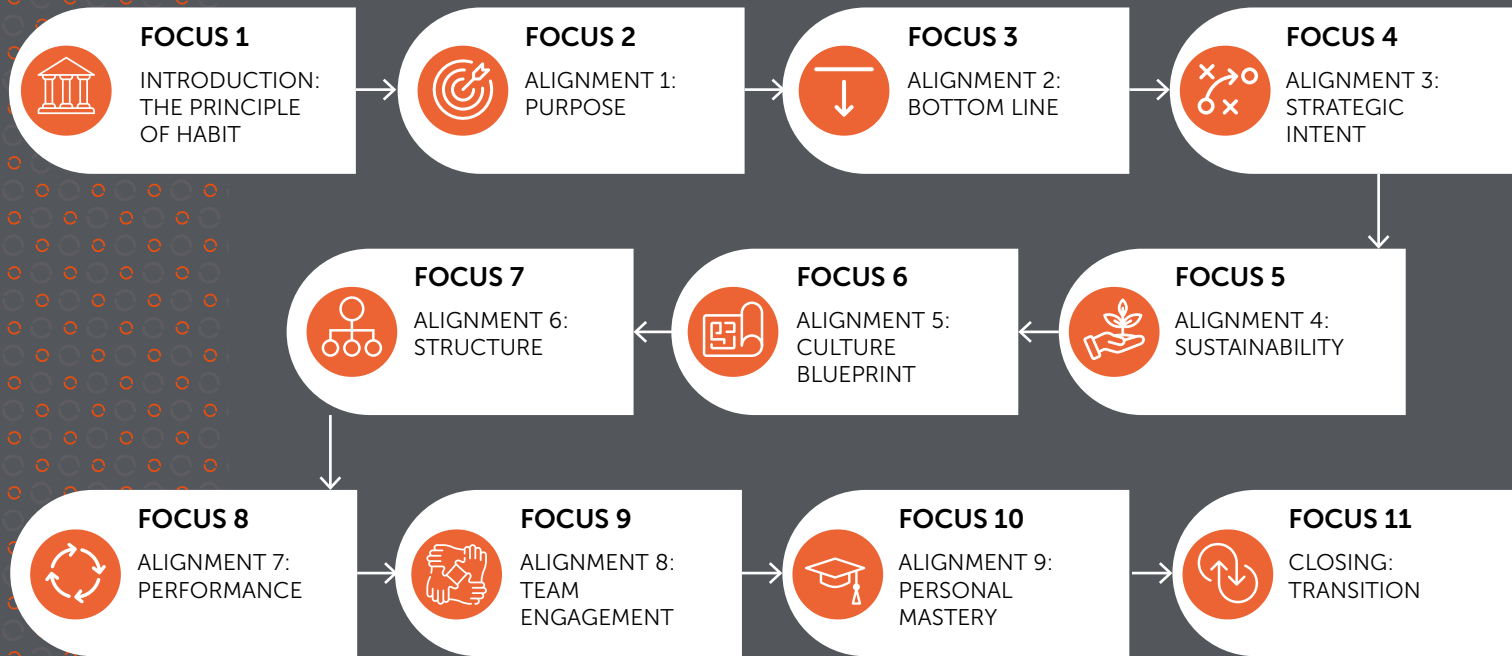
**The Business In Ministry program, in partnership with CCI Professional, offers a 9-month journey specifically tailored to equip members of the Lifework Leadership Commissioned Community in building Kingdom Businesses.**

Throughout this journey, you will explore the Principle of Habitat while mastering the Mission Alignment Process (MAP) as the backbone of this endeavor. You will also be exposed to cutting-edge Industry 4 thinking alongside powerful Artificial Intelligent systems that assist you in transforming your business into a paradise.



# MISSION ALIGNMENT PROCESS (MAP) JOURNEY

THE MAP MODEL IS AS FOLLOWS AND IS BASED ON 9 ALIGNMENTS:





## BIM OUTCOMES

A BIM cohort consists of 12 members.



Small group workshops of 3 accountable members.



Approximately 3 hours per month including 1 breakaway.



Realtime case study assessments on participating companies.



# THE "MAP" OUTCOMES

THE MAP OUTCOMES FOR EACH OF THE 9 ALIGNMENTS ARE:

### Alignment 1 – Purpose

Clarify WHY the organization exists.

### Alignment 2 – Bottom Line

Articulate the measurable strategic outcomes based on the organisation's Purpose.

### Alignment 3 – Strategic Intent

Formulate a strategic intention to best achieve the Bottom Line.

### Alignment 4 – Sustainability

Cast the vision, calculate all capital requirements, and assess the risk factors.

### Alignment 5 – Culture Blueprint

Craft an organisational culture blueprint that will optimally empower the execution of the Strategy.

### Alignment 6 – Structure

Design an Industry 4 compatible infrastructure that will best support the Culture and mission.

### Alignment 7 – Performance

Develop a mission-aligned employee life cycle that includes accurate performance metrics.

### Alignment 8 – Team Engagement

Build engaged teams for optimal performance and effective execution of the mission.

### Alignment 9 – Personal Mastery

Guide each team member to take full ownership of mastering all their job-specific requirements.



## MEET YOUR FACILITATORS

**Marcel  
Hattingh  
PhD**



Dr. Marcel Hattingh is a co-founder and Managing Partner of CCI Professional – a consulting house that specialises in Industry 4 enabled human capital investment strategies. Additional to this role, he is also a co-founder of The Foundry, an executive director of Arbor Capital, and continues to serve the Doxa Deo group in a leadership capacity since 2000. Marcel holds a structured and research-based Ph.D. in Organizational Leadership from Regent University USA. He is a Lifework Leadership Alumni of the class of 2022.

**Lourens  
Delpont  
MOL**



Lourens Delpont is a Senior Partner of the CCI Professional team. Additional to this role, he is also a co-founder and current Managing Director of The Foundry – an entrepreneurial incubator. Lourens pursued and received a structured and research-based Master's degree in Organizational Leadership from Regent University in the USA. His experience has assisted him in establishing or acquiring businesses like MoneyKraft, SalesTribe, and Grounded in partnership with other young entrepreneurs. He is a Lifework Leadership Alumni of the class of 2020.



TRANSFORMING LEADERS | TRANSFORMING CITIES

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### APPLICATION



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